Mohd Aquib Javed

UI/UX Web Designer

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aquibdesigner.site**

Summary

Experienced **UI/UX Designer** with a strong background in user-centered design, **prototyping, and
responsive web design**. Skilled in leveraging user psychology and design principles to create intuitive,
innovative, and effective interfaces. Proficient in **Figma, Adobe XD, HTML/CSS,** and **WordPress**. Dedicated
to crafting innovative designs that align with business goals and provide a smooth, engaging user experience.

Technical Skills

- Design - Wireframing, Prototyping, User Flows, Mockups,Visual Design,DesignTrends,DesignThinking
- Tools - Figma, Adobe XD, Sketch, InVision, Photoshop(UI) , PlayGround AI, GPT , Freepink AI
- Web Technologies - HTML, CSS, Bootstrap, WordPress, Webflow
- Design Methodologies - Agile, Lean UX, Design Thinking, User-Centered Design
- Additional Skills - User Research, A/B Testing, Usability Testing, Information Architecture,
  Collaboration Skills, Friendly Communication, Flexible Approach

Experience

UI/UX Designer | Branding 360 Neo Pvt Lucknow, Uttar Pradesh | January 2023 - Present
- Designed UI/UX for high-impact projects, boosting user engagement by 25%.
- Collaborated across teams to enhance user satisfaction and conversion rates.
- Conducted user research and implemented feedback-driven designs.
- Used Agile methodologies to deliver projects on time.

Education

- **Bachelor of Arts** | Dr. Ram Manohar Lohia University, Barabanki, Lucknow | 2023
- **Diploma in UI/UX, Web Design & WordPress** | Reliance Animation Academy | 2021

Certificates

- **Graphic Design & Web Design** | Graphic Plus + Web Plus | May 2019 - June 2021.
- **Responsive Web Design** | FreeCodeCamp | November 2020 - May 2021.

Project - Hospital Management System

- Led the **UI/UX Design** for a comprehensive **Hospital Management System** using **Figma**.